

## 1. IMF'S LATEST HOUSING MARKET ASSESSMENTS

- Luxembourg (Article IV): "Against the backdrop of an expanding population, low interest rates and binding supply side constraints, residential real estate price-to-income ratios in Luxembourg have become elevated by historical and global standards (...). After a marginal decline in 2009, nominal home prices have since increased 30 percent (or 22 percent in real terms), a period over which real disposable income of the local population has been flat, though GDP and employment growth continued", says IMF's report on Luxembourg.
- Malaysia (<u>Article IV</u>): "Risks associated with the housing market appear to be receding. House price growth has moderated, following several years of elevated growth, and risks are circumscribed by ongoing supply constraints, increases in public sector wages, and, from a more structural perspective, Malaysia's relatively young labor force and urbanizing population", says IMF's latest <u>report</u> on Malaysia.
- New Zealand (<u>Article IV</u>): "New Zealand's mainly LVR-related housing market-specific macroprudential measures would appear to have had some moderating influence on mortgage lending, expected and actual house price growth, and the quality of loan composition. In addition, they have also helped to contain household leverage. However, they do not seem to have prevented a continuous deterioration of borrower households' vulnerability against debt servicing capacity risks, such as higher interest rates or income shocks", according to IMF's report on New Zealand.

### 2. Housing Construction:

# THE CURRENT STATE, POLICY IMPLICATION, AND THE FUTURE

In this issue of the Global Housing Watch newsletter, Jordan Rappaport talks about housing supply—specifically the construction of multifamily, and single-family homes in the United States. <u>Rappaport</u> is a senior economist at the Federal Reserve Bank of Kansas City.

Disclaimer: The views expressed in this Q&A are those of the author, and do not necessarily reflect the views of the Federal Reserve Bank of Kansas City or the Federal Reserve System.



Jordan Rappaport

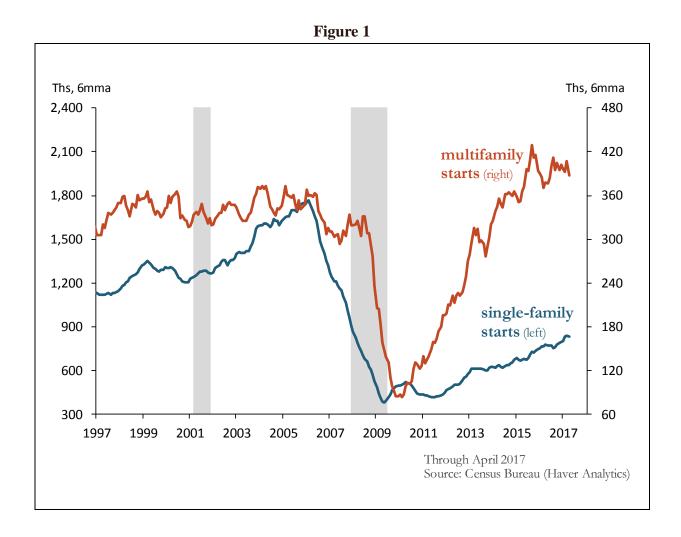
#### View from the top...

Hites Ahir: Since the *Great Recession*, what has happened to multifamily home construction at the national level?

**Jordan Rappaport:** Construction of multifamily homes, like that of single-family homes, collapsed with the onset of the housing crisis in 2006. Since then, multifamily home construction has surged. Multifamily starts over the most recent six months were up about 10 percent from their mid-2000s peak and, other than a spike in mid-2015, were at their highest level since the mid-1980s.

#### Hites Ahir: How does it compare with single-family home construction?

**Jordan Rappaport:** Single-family construction has also rebounded from its trough. But its level remains very low by historical standards (Figure 1). For example, starts over the most recent six months were about one-third below their level in 2000, just prior to the single-family construction boom. By another measure, the ratio of single-family starts to the number of U.S. households, they are currently at their lowest level since at least 1957, the earliest date for which data are available.



Hites Ahir: So multifamily starts followed a "v" shaped recovery, while single-family starts followed an almost "u" shaped recovery (Figure 1). What explains this divergence?

**Jordan Rappaport:** Both supply and demand components contributed to the difference. With respect to supply, there was a large overhang of unoccupied single-family homes coming out of the Great Recession, due to overbuilding and foreclosures. With respect to demand, there was a large relative shift from single-family to multifamily. Partly this shift reflected households downsizing into rental apartments after losing their house to foreclosure. In addition, as I've documented in a <u>previous article</u>, the demand shift partly reflected young adults,

ages 25-39, swinging back towards living in apartments following their swing towards living in single-family homes during the housing boom.

#### View from the bottom...

Hites Ahir: Your new paper is <u>Crowdedness, Centralized Employment, and Multifamily Home Construction</u>. In this paper, you look at multifamily and single-family home construction at the local level—metropolitan areas. What does it show?

**Jordan Rappaport:** As always, there is considerable variation. Both the multifamily and single-family permitting rates during 2013-15, measured as average annual permits of each type divided by the number of housing units of each type in 2010, were close to zero in many metro areas, and quite strong in others (Figure 2). Multifamily permitting was highest in Austin (TX), where it averaged more than 5 percent per year. Four other metros had multifamily permitting rates above 4 percent. Single-family permitting during 2013-15 was by far the highest in Myrtle Beach (SC), not shown in the figure, where permitting during 2013-15 averaged 3.5 percent per year. Five other metros had permitting rates close to 2.5 percent. As shown in the figure, multifamily permitting and single-family permitting were positively correlated, primarily reflecting that population growth was the most important factor driving both.

multifamily permitting rate, 2013-15 (pct) 6.0 6.0 Slope=0.88 (0.12) Austin R-sqrd=0.27 5.0 5.0 Charlotte Nashville Raleigh Springfield(MO) 4.0 4.0 Charleston(SC) eattle San Jose Portland(OR) Houston Salt Lake City Orlando Wilmington(NC) 3.0 Chattanooga 3.0 Denver Greenville Kansas City gden Columbus-Favetteville 2.0 2.0 Lafayette Naples 1.0 1.0 Savannah Fort Hood Baton Rouge Lakeland(FL) 0.0 0.0 0.5 1.5 2.5 3.0 single-family permitting rate, 2013-15 (pct)

Figure 2

Note: Metros are labeled with the name of their largest city. Dashed line shows best fit based on a linear regression. The corresponding coefficient, standard error, and fit are reported in the top left corner. The chart does not show Myrtle Beach, which had respective single-family and multifamily permitting rates, 3.5% and 0.6%.

Sources: Census Bureau and author's calculations

Hites Ahir: What are the characteristics that account for the variation in the recent strength of multifamily construction?

**Jordan Rappaport:** Three key characteristics account for a large share of the variation in recent multifamily permitting across metros as well as a large share of the variations in recent single-family permitting, and population growth.

Multifamily permitting during 2013-15 was positively correlated with population in 2010, but with relatively small magnitude: a tripling of metro population increases the predicted multifamily permitting rate by about 0.3 percentage point.

Multifamily permitting was also related to the internal distribution of population density within metros. Population density varies hugely within metros. Most of the land area in most metros is actually agricultural or unsettled, reflecting that metros are delineated as the combination of entire U.S. counties. Even within the non-rural portion of metros, population density in 2010 across census tracts—geographic units that typically encompass from 1,000 to 8,000 residents—on average varied by multiplicative factor of 60. I capture this variation with three variables. The first is median density, which is the tract density above and below which half a metro's population live. The second is the increase in population density from the median to the 95th percentile, the density below which 95 percent of a metro's population live. The third is the increase in population density from the 95th to the 99th percentiles. Multifamily permitting during 2013-15 was negatively correlated with median population density and with the increase in density from the median to the 95th percentiles. The negative correlations with median density and the increase in density from the median to the 95th percentile also hold for single-family permitting during 2013-15 and for population growth from 2010-15.

Multifamily permitting, as well as single-family permitting and population growth, was positively correlated with the share of a metro's employment in 2000 that was located in its central business district (CBD), which I define to encompass the traditional "downtown" of the largest city in the metro as well as nearby census tracts with dense employment.

Hites Ahir: What are the underlying forces that may be driving the relationships?

**Jordan Rappaport:** The relationships appear to be picking up differences in metropolitan productivity, consumption amenities, and the availability of land for development.

The positive correlations of multifamily permitting with population and the share of employment in the central business district probably reflect, in part, differences in metro productivity. Considerable research has documented a positive relationship between productivity and metro size. Some recent research also finds that a considerable portion of the higher productivity of larger metros reflects the higher productivity of firms located

in the CBD itself. Locating in a high-productivity metro can increase profitability, attracting firms and jobs. The resulting competition to find workers bids up wages, attracting workers to the metro. The resulting population growth, in turn, spurs multifamily, and single-family construction.

The positive correlation of multifamily permitting with metro size probably also partly reflects differences in consumption amenities, as does the positive correlation of multifamily permitting with the increase in population density from the 95th to the 99th percentiles. Consumption amenities are characteristics that make a metro a more enjoyable place to live. Larger metros typically offer residents a more diverse set of consumption choices such as restaurants, live performance venues, and professional sports teams. In addition, exogenous attributes such as nice weather partly account for why some metros are larger than others. Of course, larger metros also suffer from an important consumption disamenity, worse traffic congestion. Steeper increases in density from the 95th to 99th percentiles constitute population spikes, which often have nearby clusters of urban consumption amenities such as pedestrian access to varied restaurants, cafes, bars, and small retailers. An apparent increase in the preferences of young professionals to live near such urban amenities seems to be driving nearby multifamily construction, primarily by attracting residents from elsewhere in the same metro.

The negative correlations of multifamily permitting, single-family permitting, and population growth with median population density and the increase in population density from the median to the 95th percentile probably reflect the role of land available for development, especially within the interior portion of a metro. Higher median density and a larger increase in density within the more settled portion of metro are likely to be positively related to average land prices in the intermediate-distance suburbs and the increase in land prices moving from these intermediate suburbs towards the center of a metro. The higher land prices and associated higher housing prices dampen metro population growth, in turn dampening multifamily, and single-family construction.

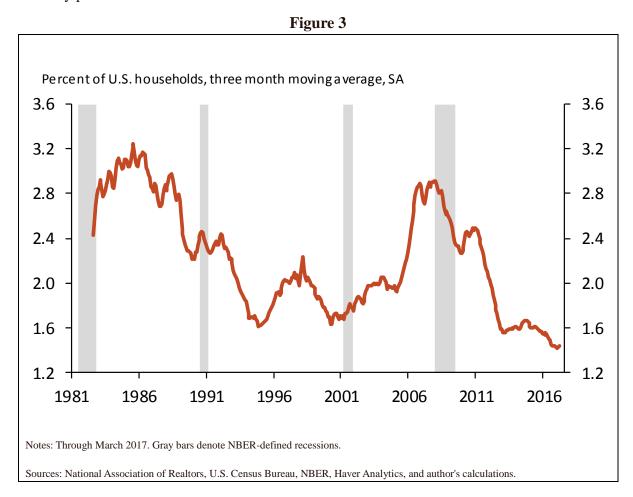
Hites Ahir: Where single-family and multifamily home construction is strong, are you able to say anything on the strength of multifamily and single-family home construction in the city vs. the suburb?

**Jordan Rappaport:** Several of the correlations hold for both the city and suburban portions of metros. For example, multifamily construction and single-family construction in both the city and suburbs were positively correlated with the CBD employment share. So more centralized employment was related to construction throughout a metro area rather than just near the CBD. Similarly, multifamily and single-family construction in both the city and suburbs were negatively correlated with median metropolitan population density, and with the increase in metropolitan density from the median to the 95th percentile. In contrast, only multifamily permitting in the city portion of metros was positively correlated with the increase in population density from the 95th to 99th percentile, suggesting that the relationship between population spikes and multifamily construction was limited to nearby locations.

Hites Ahir: <u>The Large Unmet Demand for Housing</u>—is another article that you just published. How does it relate to the findings in <u>Crowdedness, Centralized Employment, and Multifamily Home Construction</u>?

**Jordan Rappaport:** The article argues that the current low level of single-family construction reflects supply constraints rather than weak demand. The resulting limited availability of new single-family homes for sale is causing many homeowners to remain in their current home rather than upgrade to a newly-constructed one. This depresses the availability of existing single-family homes for sale, causing many other homeowners to stay put, and so further depressing the availability of homes for sale. As a result, the current number of existing single-family homes available for sale relative to the number of U.S. households is at its lowest since at least 1982, the earliest date for which data are available (Figure 3).

With so few single-family homes available for sale, many renters are staying put in apartments, pushing the apartment vacancy rate to its lowest in several decades. The Census Bureau defines a household as an occupied housing unit, and so with few vacant homes, and apartments to move into, household formation is being significantly depressed. Possible reasons for the current low level of single-family construction include a shortage of construction workers, and limited financing to smaller builders for speculative construction. I also think that in some more crowded metros, suburbanization may have reached its geographic limit. Consistent with this hypothesis, single-family construction in some larger metros has been shifting from the suburban portion to the city portion.



#### Policy implication and the future...

#### Hites Ahir: What are the policy implications of your findings?

**Jordan Rappaport:** One implication is that metropolitan policies that support centralized employment, such as efficient commuting transport links, may help attract firms and residents from elsewhere in the country, and boost population growth and residential construction throughout the metropolitan area. Another implication is that policies that promote urban amenities, whether in the city or suburbs, may attract residents from elsewhere in the metro and, possibly, from other metros, boosting nearby multifamily development. In contrast, policies that seek to encourage multifamily development close to CBDs based on cutting commuting time may prove unsuccessful if they don't also take into account the sufficiency of nearby urban amenities.

Looking forward, the leading edge of the baby boom turns 75 in 2021, the age at which downsizing to multifamily homes typically picks up. Public policy may be able to help shape amenities that appeal to such downsizers—for example, through zoning policies that support the development of neighborhoods that mix multifamily housing, urban amenities, assisted-living arrangements, and proximity to where seniors' children and grandchildren live.

# Hites Ahir: In the long run, how is technological innovation likely to affect multifamily home construction?

Jordan Rappaport: The development of self-driving cars may dramatically impact metro land use, including boosting multifamily construction, via three channels. First, the availability of inexpensive ride-hailing services employing self-driving cars will probably cause many city residents to forego owning a car, thereby greatly relaxing tenants' demand for attached parking. Not providing parking significantly cuts the cost of multifamily construction, and frees up land for other uses. Second, relaxed parking demand will similarly free up a large portion of the land in central business districts, thereby facilitating increasingly centralized metropolitan employment, and reinforcing demand for multifamily housing in cities. Third, self-driving cars promise to make time spent commuting more pleasurable and productive, thereby boosting demand for single-family construction in relatively distant suburbs. All three channels decrease the broadly-construed costs of metro size, and so should boost population growth of larger metropolitan areas relative to smaller ones.

# Hites Ahir: In the future, do you think that we are likely to see less single-family home construction in the cities?

**Jordan Rappaport:** In some cities, single-family construction is already extremely low. For example, it accounted for less than 2 percent of housing permits during 2013-15 in municipal Boston and municipal San Francisco. But in many other large cities, single-family construction remains significant. For example it accounted for about 30 percent of housing permits in municipal Houston and 20 percent of housing units in

municipal Philadelphia. Especially high land prices in Boston and San Francisco, probably driven by their especially high urban amenities, may account for much of the difference. The increased attraction of urban amenities may drive up the price of land the city portion of a number of other metros, crowding out single-family construction.

## 3. THE CORDON: OTHER VIEWS AND ANALYSIS ON HOUSING MARKETS

- Conference: Should macroprudential policy target real estate prices? (Bank of Lithuania)
- Events: 30th World Congress of the International Union for Housing Finance (Mortgage Bankers
  Association) |
- Cross country: The impact of macroprudential policies and their interaction with monetary policy: an empirical analysis using credit registry data (BIS) | 3 Questions: How urbanization and revolutionary innovation are shaping global real estate (MIT) | Prime Global Cities Index Q1 2017 (Knight Frank) | How Mass Migration Is Enhancing Europe's Cities (Urban Land) | Why housing and transport costs should always be considered together: A monocentric analysis of prudential measures in housing access (SSRN) | Japan shows America has no construction "worker shortage", just a productivity problem (Financial Times) |
- Australia: Household Debt, Housing Prices and Resilience (<u>Reserve Bank of Australia</u>) | One quarter of households in "mortgage stress" (<u>Macro Business</u>) | Australia restricts interest-only loans to cool housing market (<u>Global Property Guide</u>) | Australia tries to hose down housing fire with more supply, tougher rules for foreigners (<u>Reuters</u>) | Buoyant prices mean ever fewer Australians can buy a house (<u>Economist</u>) | Housing supply responsiveness in Australia: distribution, drivers and institutional settings (<u>AHURI</u>) |
- Bahamas: Bahamas Gov't's proposed \$1M residency bar likely to spook foreign buyers (<u>Global Property Guide</u>) |
- Canada: The impact of macroprudential housing finance tools in Canada (BIS) | Strong evidence of overall problematic conditions, with some centres showing improvement in housing market conditions (CMHC) | Do Financial Constraints Cool a Housing Boom? Theory and Evidence from a Macroprudential Policy on Million Dollar Homes (University of Toronto) | Housing in Vancouver—the city can't be both low-density and affordable (Fraser Institute) | Residential Land-Use Regulation in the Lower Mainland (Fraser Institute) | Home Capital drama raises fears for Canada's housing boom (Financial Times) | Home Capital woes spark fears on Canada property market (Financial Times) | The end of Canada's housing boom? (Economist) | Vancouver house prices spillover to surrounding centres (CMHC) |
- Chile: The impact of warnings published in a financial stability report on loan-to value ratios (BIS)
- China: Effects of Urban Land Supply Policy on Real Estate in China: An Econometric Analysis (<u>Journal of Real Estate Literature</u>) | How does sentiment affect returns of urban housing? (<u>ScienceDirect</u>) | The effect of land use planning (2006–2020) on construction land growth in China (<u>Cities</u>) | China's mid-sized cities are enjoying a property boom (<u>Economist</u>) | China's Housing Market Springs a Leak (<u>Wall Street Journal</u>) |
- Finland: Bank of Finland calls for income-based mortgage cap (Helsinki Times)

- **Hong Kong:** Hong Kong Curbs Lending to Developers as Property Risks Soar (<u>Bloomberg</u>) | Hong Kong central bank unveils fresh measures to check property price surge (<u>Reuters</u>) |
- Ireland: Irish Rental Price Report Q1 2017 (<u>Daft.ie</u>) | Property prices up 10.7% year-on-year, according to latest CSO report (<u>MyHome.ie</u>) | First it was rents, now house prices are rising at fastest rate since the boom (<u>the Irish Times</u>) |
- **Israel:** Supply side constraints in the Israeli housing market—The impact of state owned land (ScienceDirect) |
- Lithuania: Lithuania's housing market remains buoyant (Global Property Guide)
- Malta: Malta: a booming economy, strong house price rises (<u>Global Property Guide</u>)
- Malaysia: Malaysia mulls curbs on foreign property buyers (Global Property Guide)
- New Zealand: New Zealand's massive housing supply fail (<u>Macro Business</u>) | Benchmarking Auckland new housing affordability (<u>Strategic Risk Analysis Limited</u>) | Goldman Says Swedish, Kiwi Housing Markets Most at Risk of Bust (<u>Bloomberg</u>) |
- Singapore: Singapore eases property curbs, after home prices declined for the 13th quarter in a row (Global Property Guide) | Singapore swing: city's property market shows signs of recovery (Financial Times) |
- South Africa: South Africa boosts housing affordability, via transfer duty relief (Global Property Guide)
- **Sweden:** EU Commission says Sweden risks disorderly housing market correction (Reuters)
- Tunisia: Tunisia property prices rising, but fears of terrorism have hit tourism (Global Property Guide)
- United Kingdom: Housebuilders fear subsidence when Help to Buy taps run dry (Financial Times) | City of London's fringe: fears of oversupply amid falling prices (Financial Times) | How to Fix the Housing Crisis: Take Land Seriously (New Economics Foundation) | Exuberance in the U.K. Regional Housing Markets (EconPapers) | Building Homes Faster? A commentary on the government's plans for increasing the pace of development (Civitas) |

#### United States:

Working Papers: House Prices, Mortgage Debt, and Labor Mobility (<u>SSRN</u>) | Land value taxation as a mechanism to relieve housing supply constraints in Austin, Texas (<u>MIT</u>) | Why Did People Move During the Great Recession? The Role of Economics in Migration Decisions (<u>the Russell Sage Foundation</u>) | The Rise of Housing Supply Regulation in the U.S.: Local Causes and Aggregate Implications (<u>Universitat Auto`noma de Barcelona</u>) |

Other Analysis: How Homeownership Became the Engine of American Inequality (New York Times) | The Shame of the Mortgage-Interest Deduction (the Atlantic) | Reforming land use regulations (Brookings) | Trends in Commercial Real Estate (Reserve Bank of Boston) | On Unequal Footing: How Housing Affordability Changes Across Racial Communities (Zillow) | The Structures of Poverty: Renter Poverty Rates Are Highest in Low-Density Multifamily Units (Zillow) | Healthy Housing: Where Higher Rents Are Correlated With Worse Health (Zillow) | Destination-Based Cash Flow Taxation: What is it and Why Does it Matter? (Zillow) | Time to Tweak Regulations in Dodd-Frank, but Keep Homeowners Safe (Zillow) | America's Fair Housing Legacy (Trulia) | U.S. Economic Outlook: April 2017 (CoreLogic) | The Housing Recovery That Wasn't (Trulia) | Taking the long view on New Jersey's housing affordability (BLOG•RE) | How Governments Outlaw Affordable Housing (Mises Institute) | The Housing Gap That Won't Die (Citylab) | In the Elusive Search for Affordable Housing, Clues Emerge (Governing) | The long shadow of the Great Depression: US housing credit policies and their macroeconomic effects (Vox) | 2017 SCE Housing Survey Finds Increased Optimism about Home Price Growth (Federal Reserve Bank of New York) | Will inclusionary zoning (IZ) help solve our affordability problems? (BLOG•RE) | Low Income Housing Tax Cronvism (Cato) | Home Price Growth Expectations Increase: Renters Perceive Easier Access to Mortgage Credit (Federal Reserve Bank of New York) | Constructing the Home Purchase Sentiment Index (Federal Reserve Bank of San Francisco) | Housing Vouchers Work: Funded Vouchers Are Used (Center on Budget and Policy Priorities) | Household Borrowing in Historical Perspective (Federal Reserve Bank of New York) | O&A with Jay Martha: US multifamily market (TH Real Estate) | Prepared Remarks of Melvin L. Watt, Director of FHFA at American Mortgage Conference, North Carolina Bankers Association (Federal Housing Finance Agency) | How Tales of 'Flippers' Led to a Housing Bubble (New York Times) | Home Mortgage Explorer (Federal Reserve Bank of Philadelphia) | Japan shows America has no construction "worker shortage", just a productivity problem (Financial Times) | Taking on Nimbys in the Quest for Growth (Bloomberg) |

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The Global Housing Watch Newsletter aims to present a snapshot of the month's news and research on global housing markets. If you have suggestions on new material that could be included or ideas to improve this newsletter, you can send it to Hites Ahir (hahir@imf.org).

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